Survey on the Analysis of User Interactions and Visualization Provenance

Kai Xu, Alvitta Ottley, Conny Walchshofer, Marc Streit, Remco Chang and John Wenskovitch



What is Provenance?

"The place of origin or earliest known history of something" (Oxford Dictionary)

Often used in the context of "a valued object or work of art" (Merriam-Webster)

In the field of Computer Science, the concept has been applied to data, computation, and user interactions.

For example, "data provenance" includes the context information such as how/when/why data are collected/recorded/stored/processed.







Why do we need this survey?

Provenance is a fast growing area in the visualization research:

- Theories on visualisation and interaction provenance
- Provenance capture and visualization,
- Provenance analysis to
 - Understand users, for example for evaluating visual analytics tools, and
 - Support user sensemaking tasks such as providing personalization and helping collaboration.

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Related Work

Provenance has been studied in many fields, often under different names

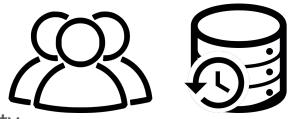
Human-Computer Interaction

- "Protocols", such as audio/video recording, computer logs, and user notebooks
- To understand user behaviors and intentions

Database, semantic web, and e-Science

- "Data lineage" and "Data provenance"
- For process debugging, data quality, and accountability

Reproducible science: make scientific experiments "repeatable" and "re-usable"



Scope of Survey

- Analysis of user interactions and provenance data in the field of visualization
 - Similar to meta-analysis as defined by *Ragan et al.*



User-generated (interaction) provenance with the goal of



Improving Enhancing Understanding ... visual analysis system, visualization process, or visual artifact

X Out of Scope

and sharing)



Only recorded information of interactive visual analysis session(s) without analysis Machine learning / Active learning based on binary decisions User studies without additional analysis of provenance information (beyond recording

Ragan E. D., Endert A., Sanyal J., Chen J.: Characterizing Provenance in Visualization and Data Analysis: An Organizational Framework of Provenance Types and Purposes. IEEE Transactions on Visualization and Computer Graphics (2015).

Survey Methodology

Corpus

• Last eleven years 2009 - 2019

 Issues and Processings 4 Journals 5 Conferences / Symposia

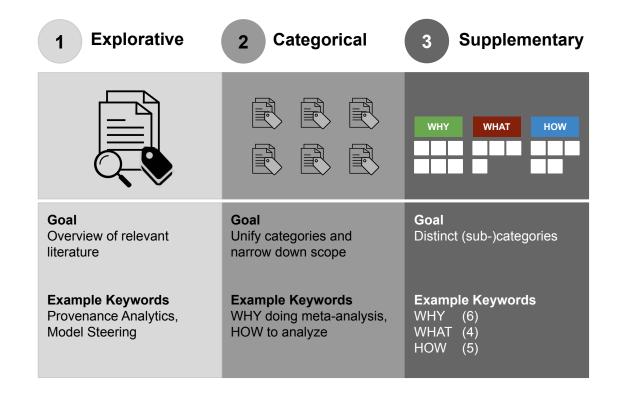
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TIST	-	1	-	-	-		-	-	-	-	-
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Survey Methodology

Coding Process

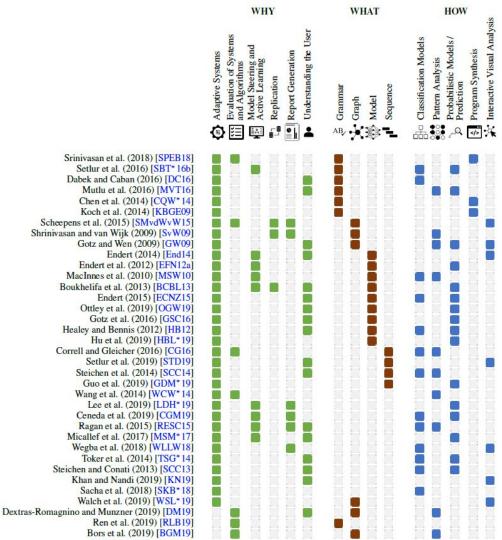
- Three stage approach for tagging
 - 1 Explorative
 - 2 Categorical
 - 3 Supplementary
- Paper collection
 105 papers in total that are in-scope



Collection of Publications

Guiding Questions

- WHY analyze provenance data?
- WHAT types of provenance data and ways to encode it?
- HOW to analyze provenance data?



Analysis of User Interactions and Visualization Provenance

A companion website for the STAR Report on the Analysis of User Interactions and Visualization Provenance.

HOME TECHNIQUES OVERVIEW

About

This is a companion website for a review article on the analysis of user interactions and visualization provenance.

There is fast-growing literature on provenance-related research, covering aspects such as its theoretical framework, use cases, and techniques for capturing, visualizing, and analyzing provenance data. As a result, there is an increasing need to identify and taxonomize the existing scholarship. Such an organization of the research landscape will provide a complete picture of the current state of inquiry and identify knowledge gaps or possible avenues for further investigation. In this STAR, we aim to produce a comprehensive survey of work in the data visualization and visual analytics field that focus on the analysis of user interaction and provenance data. We structure our survey around three primary questions: (1) WHY analyze provenance data, (2) WHAT provenance data to encode and how to encode it, and (3) HOW to analyze provenance data. A concluding discussion provides evidence-based guidelines and highlights concrete opportunities for future development in this emerging area.

Browse through the techniques illustrated below, or use our wizard to find potential reasons for performing provenance analysis, the types of provenance data and encodings, and finally how to analyze them!

Get in touch if you have questions or comments.

Use the Interactive Table

Sort the paper collection according to your requirements!

Navigate to the <u>wizard tab</u> and select your WHY, WHAT, and HOW and receive a full list of publications on provenance analytics that are best suited to your selection.

Read the Article

Survey on the Analysis of User Interactions and Visualization Provenance

Kai Xu, Alvitta Ottley, Conny Walchshofer, Marc Streit, Remco Chang, and John Wenskovitch To appear in Computer Graphics Forum (EuroVis 2020)

Slides from the EuroVis 2020 Tutorial

Keynote Video PDF Format

Learn about the WHY, WHAT, and HOW!

Click on a layout or operation to learn more!



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A companion website for the STAR Report on the Analysis of User Interactions and Visualization Provenance.

HOME TECHNIQUES OVERVIEW

WHY analyze provenance data

The spectrum of possible reasons for conducting meta-analyses on provenance data is broad. Our goal is to provide a comprehensive overview of existing body of literature that analyze provenance datafor specific purposes. At a high-level, we can categorize the goals of the existing work as:



Model Steering

"Modeling steering leverages provenance data to improve the underlying data representations, machine learning models, or projection calculations in the case of highdimensional datasets."



Replication, Verifiction, and Re-Application

"Using interaction logs to perform realtime or post-hoc quantification to validate the analysis results or to replicate the process when a similar problem arises."

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Report Generation and Storytelling

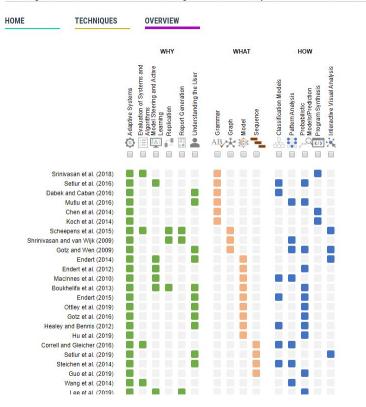
"Provenance data are used to automatically generate summary reports of an analysis session."





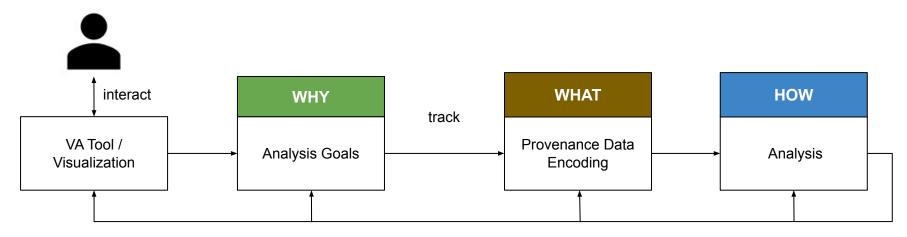
Analysis of User Interactions and Visualization Provenance

A companion website for the STAR Report on the Analysis of User Interactions and Visualization Provenance.





Structure of the Survey



improve / adapt

The structure of our survey is based on a high-level provenance analysis model.

Goals: WHY Analyze Provenance Data (Alvitta)

Understanding the User

Evaluation of System and Algorithms

Adaptive Systems

Model Steering

Replication, Verification, and Re-Application

Report Generation and Storytelling



Create theoretical and computational models that describe the reasoning process. Examples include:

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• Quantifying hover and click patterns

Patterns and Pace: Quantifying Diverse Exploration Behavior with Visualizations on the Web

Mi Feng, Evan Peck, Lane Harrison

Abstract— The diverse and vibrant ecceystem of interactive visualizations on the web presents an opportunity for researchers and practitioners to observe and analyze how everyday people interact with data visualizations. However, existing metrics of visualizations. Interaction behavior used in research do not fully reveal the breadth of peoples' open-ended explorations with visualizations. Dessible wey to address this challenge is to determine high-level goals for visualization interaction metrics, and inter corresponding teatures from user interaction data that characterize different aspects of peoples' explorations of visualizations. One interaction data. We then propose metrics that capture novel aspects of peoples' explorations polynations, including exploration uniqueness and exploration pacing. We evaluate these metrics along with four other metrics recently proposed in visualizations literaction data. Supplying them to linteraction data that these metrics along with four other metrics recently proposed in visualizations resultations subgest that these evaluations subgest. The these evaluations subgest that these new metrics 1) reveal new characteristics of peoples' used visualizations. 2) can be used to evaluate statistical differences between resultazion designs, and 3) are statistically independent of prior metrics used in visualization interaction analysis, as well as emerging challenges in developing and selecting visualizations subgest. The discuss inplications of these results for future studies, including the potential for applying these metrics in visualization interaction analysis, as well as emerging challenges in developing and selecting metrics deviations invisualization interaction analysis, as well as emerging challenges in developing and selecting metrics deviationalized in the subgradues of the subgest of the subgradues and the subgradues of the subgradues and the s

Index Terms-Interaction, Visualization, Quantitative Evaluation.

1 INTRODUCTION

As interactive visualizations migrate from standalone applications to the web, visualization users have expanded from domain experts to the general population. Alongside this expansion of both visualization creators and consumers comes an expansion in the goals of both from casual exploration to focused analysis. But do the metrics we use to assess visualizations capture this diversity in objectives? In this paper, we explore how the rapid development of expressive and interactive forms on the web has demanded an extension of the metric toolbox in which we equip content creators, and how we can better align assessment with the goals of the designers.

Consider an example where someone explores an interactive scatterplot visualization showing a company's profit and income. Each point represents a company, and upon mousing over a point the user will uncover the company's income over several years, the employces' age distribution, etc. A person's goals can be diverse here, ranging from specific (gathering information on a possible stock purchase) to broad (getting to know more companies). Two likely metrics to describe their behavior include *lime spent on exploration* and *points interacted with*. These metrics could be used to answer basic questions about how an audience uses a published visualization for example "how many points did the average person interact with" or "how god did the average person explore the visualization". Yet despite

approaches have limitations with characterizing user explorations precisely. Many of the metrics used to summarize activity tend to overaggregate behavior, failing to identify differences between users, or by failing to capture detailed information such as *how long* has been spent on *which visual elements*. On the other hand, the visual approaches usually keep the details of users' interaction logs, but visual inspections can hardly lead to reliable inferences.

One possible way to bridge this gap is to develop metrics, *i.e.*, statisical measures, which take into account more information in peoples' interaction logs, and to better reveal facets of peoples' explorations. Related efforts can be found in the field of HCI. Chi *et al.* [9] quantified the saliency of a user's visit to a website when modeling users' information needs and actions on the web. Heer *et al.* [20] further used this measure to cluster web users. These efforts influence our work of visualization interaction analysis, in that a user's open-ended exploration of a visualization containing visual elements can be considered analogous to the exploration of a website. However, it is imparciacia to directly adapt these methods developed to analyze website explorations, due to the differences between the website clickstream analysis and visualization interaction analysis, such as different scales (*i.e.*, usually millions of users versus tens to thousands of users) and different complexity of interaction types.

Create theoretical and computational models that describe the reasoning process. Examples include:

- Quantifying hover and click patterns
- Predicting personality traits

Patterns and Pace: Quantifying Diverse Exploration Behavior with Visualizations on the Web

Finding Waldo: Learning about Users from their Interactions

Eli T Brown, Alvitta Ottley, Helen Zhao, Quan Lin, Richard Souvenir, Alex Endert, Remco Chang



Fig. 1. The interface from our user study in which participants found Waldo while we recorded their mouse interactions. Inset (a) shows Waldo himself, hidden among the trees near the top of the image. Distractors such as the ones shown in inset (b) and (c) help make the task difficult

Abstract- Visual analytics is inherently a collaboration between human and computer. However, in current visual analytics systems, the computer has limited means of knowing about its users and their analysis processes. While existing research has shown that a user's interactions with a system reflect a large amount of the user's reasoning process, there has been limited advancement in developing automated, real-time techniques that mine interactions to learn about the user. In this paper, we demonstrate that we can accurately predict a user's task performance and infer some user personality traits by using machine learning techniques to analyze interaction data. Specifically, we conduct an experiment in which participants perform a visual search task, and apply well-known machine learning algorithms to three encodings of the users' interaction data. We achieve, depending on algorithm and encoding, between 62% and 83% accuracy at predicting whether each user will be fast or slow at completing the task. Beyond predicting performance, we demonstrate that using the same techniques, we can infer aspects of the user's personality factors, including locus of control, extraversion, and neuroticism. Further analyses show that strong results can be attained with limited observation time: in one case 95% of the final accuracy is gained after a quarter of the average task completion time. Overall, our findings show that interactions can provide information to the computer about its human collaborator, and establish a foundation for realizing mixedinitiative visual analytics systems.

Index Terms- User Interactions, Analytic Provenance, Visualization, Applied Machine Learning.

1 INTRODUCTION

Visual analytics systems integrate the ability of humans to intuit and largely limited to mouse and keyboard [28]. This human-to-computer reason with the analytical power of computers [24]. At its core, visual analytics is a collaboration between the human and the computer. Together, the two complement each other to produce a powerful tool for request the computer to perform specific operations. solving a wide range of challenging and ill-defined problems

connection provides limited bandwidth [22] and no means for the human to express analytical needs and intentions, other than to explicitly

Researchers have demonstrated that although the mouse and key-

Create theoretical and computational models that describe the reasoning process. Examples include:

- Quantifying hover and click patterns
- Predicting personality traits
- Uncovering exploration bias

Patterns and Pace: Quantifying Diverse Exploration Behavior with Visualizations on the Web

Finding Waldo: Learning about Users from their Interactions

Warning, Bias May Occur: A Proposed Approach to Detecting Cognitive Bias in Interactive Visual Analytics

Lyndsey Franklin[‡]

Pacific Northwest

National Laboratory

Emily Wall* Georgia Tech Leslie M. Blaha[†] Pacific Northwest National Laboratory Alex Endert[§] Georgia Tech

ABSTRACT

Visual analytic tools combine the complementary strengths of humans and machines in human-in-the-loop systems. Humans provide invaluable domain expertise and sensemaking capabilities to this discourse with analytic models; however, little considerino has yet been given to the ways inherent human biases might shape the visual analytic process. In this paper, we establish a conceptual framework for considering bias assessment through human-in-the-loop systems and lay the theoretical foundations for bias measurement. We propose six preliminary metrics to systematically detect and quantify bias from user interactions and demonstrate how the metrics might be implemented in an existing visual analytic system. InterAxis, We discuss how our proposed metrics could be used by visual analytic systems to mitigate the negative effects of cognitive biases by making users aware of biased processes throughout their analyses.

Keywords: cognitive bias; visual analytics; human-in-the-loop; mixed initiative; user interaction;

Index Terms: H.5.0 [Information Systems]: Human-Computer Interaction—General

1 INTRODUCTION

Visual analytic systems gracefully blend sophisticated data analytics with interactive visualizations to provide usable interfaces through which people explore data [43,71]. User interaction is central to the effectiveness of visual analytic systems [21,56,80]. It is the mechnairm bu which people and externer computing a hour the data representations, and to augment models with valuable subject matter expertise. These human-in-the-loop (HIL) approaches enable insights in many domains, especially where uncertainty is high and human reasoning is a valuable addition to data-intensive computation [20].

However, incorporating human reasoning and analysis into computational models may have unwanted side effects. Prior work in cognitive psychology informs us that there are inherent limitations to committee processes, such as working memory capacity limits [11,51]. One limitation relevant to analytic processes and visual data analysis is cognitive bias, error seatiling from the use of fallible decision making heuristics [29, 42]. Evidence that cognitive biases impact users' decision making abounds; recent work has shown that information visualization users are not immune to cognitive biases [13]. While bias might exist and be propagated through a system via data collection (e.g., convenience sampling bias), data processing (e.g., algorithm bias), visual mappings (e.g., visual perception bias), tec. [27,64], here we focus on cognitive bias injected by analysts.

Several cognitive biases have been previously identified as particularly relevant to data analysis and the intelligence process [38] (see Table 1). Such biases can have far-reaching effects, influencing the evidence upon which analysts rely and the hypotheses they form. Further, when user interaction in visual analytic tools is intended to guide analytic models, cognitive biases might be propagated to and amplified by the underlying computational models. The resulting biased analytic models may ultimately prompt analysts to make incorrect or inferior decisions, or simply echo the users' biases back

Create theoretical and computational models that describe the reasoning process. Examples include:

- Quantifying hover and click patterns
- Predicting personality traits
- Uncovering exploration bias
- Modeling attention

Patterns and Pace: Quantifying Diverse Exploration Behavior with Visualizations on the Web

Finding Waldo: Learning about Users from their Interactions

Warning, Bias May Occur: A Proposed Approach to Detecting Cognitive Bias in Interactive Visual Analytics

Eurographics Conference on Visualization (EuroVis) 2019 M. Gleicher, H. Leitte, and I. Viola (Guest Editors) Volume 38 (2019), Number 3

Follow The Clicks: Learning and Anticipating Mouse Interactions During Exploratory Data Analysis

Alvitta Ottley, Roman Garnett, and Ran Wan

Computer Science and Engineering, Washington University in St. Louis

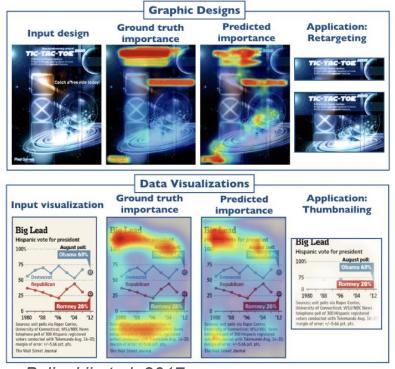
Abstract

The goal of visual analytics is to create a symbiosis between human and computer by leveraging their unique strengths. While this model has demonstrated immense success, we are yet to realize the full potential of such a human-computer partnership. In a perfect collaborative mixed-miniative system, the computer must possess skills for learning and anticipating the users' needs. Addressing this gap, we propose a framework for inferring attention from passive observations of the user's click, thereby allowing accurate predictions of future events. We demonstrate this technique with a crime map and found that users' clicks or a money in our medicinion at 026, 078, of the time. Events applied becomes that use on the object of the shifts have an object in the stress of the prediction accurate predictions of 2026, 078, of the time.

Prior work has used provenance data to understand the visualization system itself and to evaluate its usefulness. These include:

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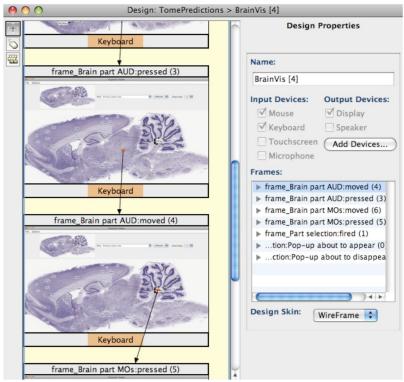
• Using mouse and eye data to learn the importance of visual elements



Bylinskii et al. 2017

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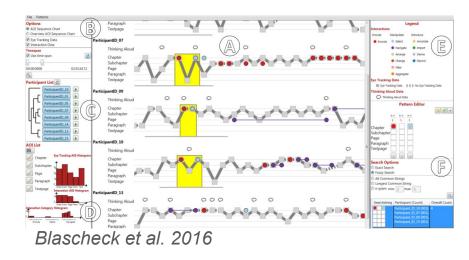
- Using mouse and eye data to learn the importance of visual elements
- Modeling task performance to guide system designs



Gomez and Laidlaw 2012

Prior work has used provenance data to understand the visualization system itself and to evaluate its usefulness. These include:

- Using mouse and eye data to learn the importance of visual elements
- Modeling task performance to guide system designs
- VA systems for evaluating interactive visualizations





Aim to improve the usability and performance of a visualization system. Topics ranged from:



Aim to improve the usability and performance of a visualization system Topics ranged from:

Recommenders

Behavior-Driven Visualization Recommendation

David Gotz IBM T.J. Watson Research Center 19 Skyline Drive Hawthorne, NY 10578 USA dgotz@us.ibm.com

ABSTRACT

We present a novel approach to visualization recommendation that monitors user behavior for implicit signals of user intent to provide more effective recommendation. This is in contrast to previous approaches which are either insensitive to user intent or require explicit, user specified task information. Our approach, called Behavior-Driven Visualization Recommendation (BDVR), consists of two distinct phases: (1) pattern detection, and (2) visualization recommendation. In the first phase, user behavior is analyzed dynamically to find semantically meaningful interaction patterns using a library of pattern definitions developed through observations of real-world visual analytic activity. In the second phase, our BDVR algorithm uses the detected patterns to infer a user's intended visual task. It then automatically suggests alternative visualizations that support the inferred visual task more directly than the user's current visualization. We present the details of BDVR and describe its implementation within our lab's prototype visual analysis system. We also present study results that demonstrate that our approach shortens task completion time and reduces error rates when compared to behavior-agnostic recommendation.

Author Keywords

Intelligent visualization, Information visualization, User behavior modeling, Visualization recommendation

ACM Classification Keywords

Algorithms, Human Factors

INTRODUCTION

Visualization has long been used to harness the power of human perception to uncover insights from large collections of data. However, it is impossible to create a "one-size-fits-all" technique for visualizing data because every task and data Zhen Wen IBM T.J. Watson Research Center 19 Skyline Drive Hawthorne, NY 10578 USA zhenwen@us.ibm.com



Figure 1. Behavior-driven visualization recommendation has been integrated into our lab's visualization system. Users can (a) issue queries and (b) interact with visualizations to analyze data. When a new recommendation is provided due to a user's behavior, he/she is notified vi-(c) a magic wand icon in the history panel and (c) a flashing sequent on the recommendation sidebar. Users can accept the recommendation with a single click, or ignore it to continue uniterrupted.

Given the variety of options, how and when to use a particular visual metaphor requires a significant level of visual literacy. Unfortunately, average business users don't typically posses these skills. While domain experts within their own area, they usually have little or no training in visualization. Companies must therefore hire professional analysts (with visualization and analysis skills, but little domain knowledge) to generate reports that are in turn used by business-line employees to make decisions. This dramatically increases the cost of visualization-based solutions and places them beyond the reach of the legions of business users who might otherwise benefit from their capabilities.

Recognizing the challenge of supporting average users, several visualization systems have integrated intelligent algorithms to automatically compose or recommend effective vis-



Aim to improve the usability and performance of a visualization system Topics ranged from:

- Recommenders
- Providing guidance to the user

Behavior-Driven Visualization Recommendation

EUROVIS 2019 R. S. Laramee, S. Oeltze, and M. Sedlmair (Guest Editors) Volume 38 (2019), Number 3 STAR – State of The Art Report

A Review of Guidance Approaches in Visual Data Analysis: A Multifocal Perspective

Davide Ceneda[†], Theresia Gschwandtner, and Silvia Miksch

TU Wien, Austria

Abstract

Visual data analysis can be envisioned as a collaboration of the user and the computational system with the aim of completing a given task. Pursuing an effective system-user integration, in which the system actively helps the user to reach his/her analysis goal has been focus of visualization research for quite some time. However, this problem is still largely unsolved. As a result, users might be overwhelmed by poweful but complex visual analysis systems which also limits their ability to produce insightful results. In this context, guidance is a promising step towards enabling an effective mixed-initiative collaboration to promote the visual analysis. However, the way how guidance should be put into practice is still to result the simultanal analysis systems. We distinguish between guidance that is provided by the system to support the user, and guidance that is provided by the user to support the system. By identifying open problems, we highlight promising research directions and point to missing factors that are needed to enable the envisioned human-computer collaboration, and hus, promote a more effective visual data analysis.

CCS Concepts

• Human-centered computing \rightarrow Visual analytics; Visualization theory, concepts and paradigms; • Information systems \rightarrow Decision support systems;

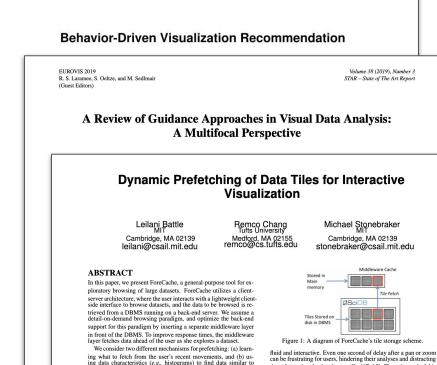
1. Introduction

Data analysis refers to procedures to make sense of data [Tuk77]. As we continue to produce ever-growing amounts of data, data analysis is a necessity and has implications on many disciplines, such as environmental sciences, medicine, or business development. Information Visualization (InfoVis) is a combination of strengths of visualizations and computational models. Keim et al. [KMS*08] described the VA process, listing the different affordances of the user and the computational hardware [Gib77]. Despite the great amount of work in this area, it is still unclear how this human-computer collaboration should be put into practice. While in the past there has been a lot of effort of producing effective



Aim to improve the usability and performance of a visualization system Topics ranged from:

- Recommenders
- Providing guidance to the user
- Adaptive prefetching



what the user has viewed in the past. We incorporate these mech-

anisms into a single prediction engine that adjusts its prediction

strategies over time, based on changes in the user's behavior. We

evaluated our prediction engine with a user study, and found that

our dynamic prefetching strategy provides: (1) significant improve-

fluid and interactive. Even one second of delay after a pan or zoom can be frustraing for users, hindering their analyses and distracting them from what the data has to offer [17, 15]. Thus, the goal of this project is to make all user interactions extremely fast (i.e., 500 ms or less), thereby providing a seamless exploration experience for users. However, although modern database management systems (DBMS's) allow users to perform complex scientific analyses over



Model Steering

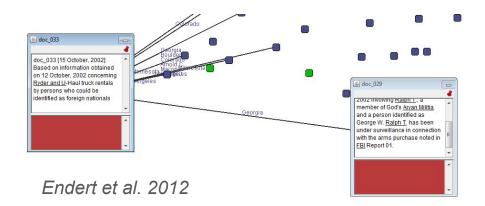
Modeling steering uses provenance data to improve the underlying data representations, machine learning models, or projection calculations. This category includes system such as:



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• ForceSpire

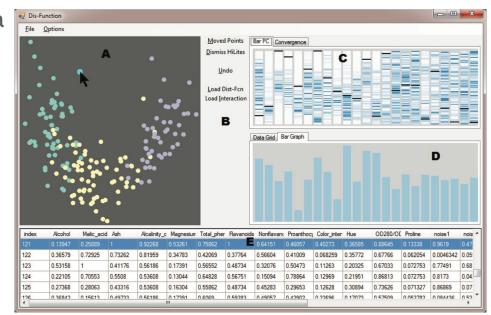




Model Steering

Modeling steering uses provenance data to improve the underlying data representations, machine learning models, or projection calculations. This category includes system such as:

- ForceSpire
- Dis-Function

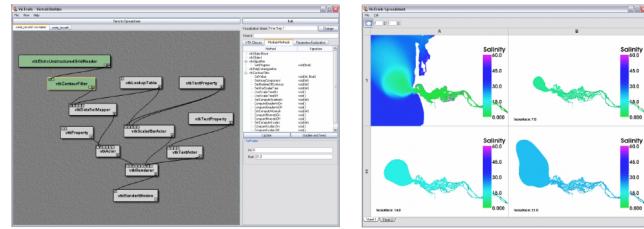


Brown et al. 2012

Another usage of provenance data is to verify, replicate or re-apply analysis sessions. For instance:

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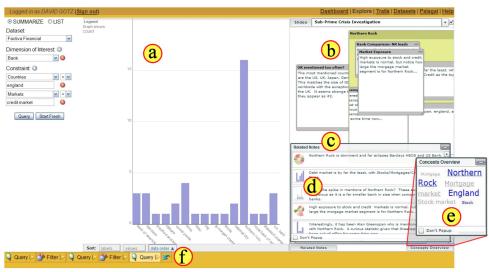
• VisTrails



Callahan et al. 2012

Another usage of provenance data is to verify, replicate or re-apply analysis sessions. For instance:

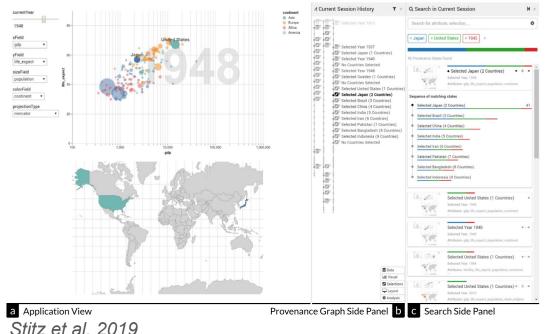
- VisTrails
- Harvest



Shrinivasan et al. 2009

Another usage of provenance data is to verify, replicate or re-apply analy---sessions. For instance:

- VisTrails
- Harvest
- KnowledgePearls





Report Generation and Storytelling

Finally, research has analyzed provenance data to automatically generate summary reports of an analysis session. We found papers on producing:



Report Generation and Storytelling

Finally, research has analyzed provenance data to automatically generate summary reports of an analysis session. We found papers on producing:

• Automated annotations

Click2Annotate: Automated Insight Externalization with Rich Semantics

Yang Chen* Scott Barlowe

Jing Yang[‡]

Department of Computer Science UNC Charlotte

ABSTRACT

Insight Externalization (IE) refers to the process of capturing and recording the semantics of insights in decision making and problem solving. To reduce human effort, Automated Insight Externalization (AIE) is desired. Most existing IE approaches achieve automation by capturing events (e.g., clicks and key presses) or actions (e.g., panning and zooming). In this paper, we propose a novel AIE approach named Click2Annotate. It allows semi-automatic insight annotation that captures low-level analytics task results (e.g., clusters and outliers), which have higher semantic richness and abstraction levels than actions and events. Click2Annotate has two significant benefits. First, it reduces human effort required in IE and generates annotations easy to understand. Second, the rich semantic information encoded in the annotations enables various insight management activities, such as insight browsing and insight retrieval. We present a formal user study that proved this first benefit. We also illustrate the second benefit by presenting the novel insight management activities we developed based on Click2Annotate, namely scented insight browsing and faceted insight search.

Keywords: Visual Analytics, Decision Making, Annotation, Insight Management, Multidimensional Visualization.

Index Terms: H.5.0 [Information Interfaces and Presentation]: General;

1 INTRODUCTION

Multidimensional data exist in a wide variety of applications, such as financial analytics. Ignomic analysis, and health analytics. In these applications, seeking insights from data and using them as evidence for hypothesis generation and evaluation are important steps in Decision Making and Problem Solving (DMPS). Since a DMPS process may involve a large number of insights, insight externalization, namely the process of capturing and recording the semanand time consuming [6]. To address these problems, multiple efforts have been conducted toward Automated Insight Externalization (AIE) in recent years.

Existing AIE approaches can be classified according to the fourtier visual analytic activity model proposed by Gotz and Zhou [6]. In this model, visual analytic activities are abstracted into four levels namely tasks, sub-tasks, actions, and events. They range in semantic richness and abstraction levels from high to low. Tasks correspond to a user's highest-level analytic goals. Sub-tasks correspond to more objective, concrete analytic goals, such as finding clusters, outliers, or correlations. They are also called low level analytic tasks in other literatures [3]. Actions refer to atomic anaptic steps such as zooming and panning. Events correspond to the lowest-level of interaction events, such as mouse clicks and button presses. The automation in most existing IE approaches are conducted at the action or event level. To the best of our knowledge, there exists no general IE approach for multidimensional datasets that conducts the automation at the sub-task level.

We argue that conducting AIE at the sub-task level is a promising research direction. The reasons are:

- Sub-tasks are less application-dependent than tasks. According to Amar and Stasko [3], there exists a set of low-level analytic tasks (sub-tasks) that are common to most multidimensional datasets. Therefore, it is possible to develop AtE techniques independent from particular domains and applications at the sub-task level.
- Information captured from the sub-task level, such as clusters and outliers, can have higher semantic richness and abstraction levels than that from the action and event levels, such as zooming and mouse clicks. The former will be easier to understand, recall, retrieve, and use in the DMPS process than the latter.



Report Generation and Storytelling

Finally, research has analyzed provenance data to automatically generate summary reports of an analysis session. We found papers on producing:

- Automated annotations
- Data-driven reports

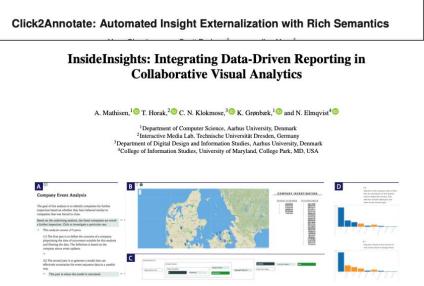


Figure 1: The Insidensights system: (a) a narration hierarchy allows gradually expanding and reviewing details. The annotation cells are linked to presentation views, either showing (b) selected visualizations, or (c) a part of the underlying analysis pipeline. Furthermore, (d) annotation cells can encapsulate multiple states for a linked component.

Abstract

Analyzing complex data is a non-linear process that alternates between identifying discrete facts and developing overall assessments and conclusions. In addition, data analysis rarely occurs in solitude; multiple collaborators can be engaged in the same analysis, or intermediate results can be reported to stakeholders. However, current data-driven communication tools are detached from the analysis process and promote linear stories that forego the hierarchical and branching nature of data analysis, which leads to either too much or too little detail in the final report. We propose a conceptual design for integrated data-driven reporting that allows for iterative structuring of insights into hierarchies linked to analytic provenance and chosen analysis views. The hierarchies become dynamic and interactive reports where collaborators can review and modify the analysis at a desired level of detail. Our web-based INSIDEINSIGHTS system provides interaction techniques to annotate states of analytic components. structure annotations, and link them to appropriate presentation views. We demonstrate the senerality



Report Generation and Storytelling

Finally, research has analyzed provenance data to automatically generate summary reports of an analysis session. We found papers on producing:

- Automated annotations
- Data-driven reports
- Summary insights

Click2Annotate: Automated Insight Externalization with Rich Semantics

InsideInsights: Integrating Data-Driven Reporting in Collaborative Visual Analytics

Chart Constellations: Effective Chart Summarization for Collaborative and Multi-User Analyses

Shenyu Xu*1, Chris Bryan*1, Jianping Kelvin Li*1, Jian Zhao2, and Kwan-Liu Ma1

¹University of California, Davis, USA ²FX Palo Alto Laboratory, Palo Alto, USA * These authors contributed equally to this work.

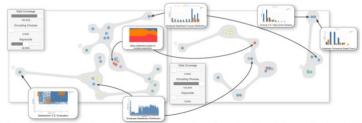


Figure 1: An analyst is using Constellations to investigate results generated by previous analysts. Constellations organizes these visualizations with projection and clustering. Adjusting the data coverage, encoding choice, and keyvords sliders changes how pairwise chart similarities are scored and updates the projected layout and cluster groupings. Several charts are tagged to show how their positions change.

Abstract

Encodings: WHAT Types of Provenance Data to Analyze

Sequence

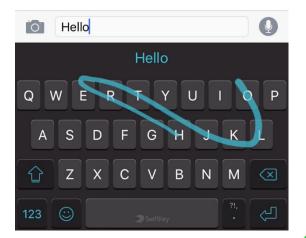
Grammar

Model

Graph



User Interaction









- User Interaction
- Application State

000			iscuela_access_log	
			T /novedades/rss/ HTTP/1.1" 200 3284	(
200.73.40.132 [07/Nov/				
			/img_index/escmovil1.jpg HTTP/1.1" 200 7748	
			/img_index/novedades1.jpg HTTP/1.1" 200 7952	
			/img_index/mapa1.jpg HTTP/1.1" 200 8035	
			/img_index/lado1.jpg HTTP/1.1" 200 12964	
200.73.40.132 [07/Nov/	2004:04:14:20 -0300]	"GET	/img_index/lado2.jpg HTTP/1.1" 200 8340	
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200.73.40.132 [07/Nov/2	2004:04:14:20 -0300]	"GET	/img_index/servicios1.jpg HTTP/1.1" 200 6835	
200.73.40.132 [07/Nov/	2004:04:14:20 -0300]	"GET	/img_index/departamentos1.jpg HTTP/1.1" 200 7900	
200.73.40.132 [07/Nov/	2004:04:14:21 -0300]	"GET	/img_index/instructivos1.jpg HTTP/1.1" 200 8597	
200.73.40.132 [07/Nov/	2004:04:14:21 -0300]	"GET	/img_index/calendarios1.jpg HTTP/1.1" 200 7217	
200.73.40.132 [07/Nov/	2004:04:14:21 -0300]	"GET	/img_index/organizaciones1.jpg HTTP/1.1" 200 7543	
200.73.40.132 [07/Nov/2	2004:04:14:21 -0300]	"GET	/imagenes/fmellado.jpg HTTP/1.1" 200 2675	
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200.73.40.132 [07/Nov/	2004:04:14:21 -0300]	"GET	/novedades.htm HTTP/1.1" 200 655	
200.73.40.132 [07/Nov/	2004:04:14:21 -0300]	"GET	/barraizquierda2.htm HTTP/1.1" 200 3258	
200.73.40.132 [07/Nov/	2004:04:14:21 -03007	"GET	/main_novedades.htm HTTP/1.1" 200 514	
200.73.40.132 [07/Nov/	2004:04:14:22 -03007	"GET	/img_index/lupa.gif HTTP/1.1" 200 1566	
200.73.40.132 [07/Nov/	2004:04:14:22 -03007	"GET	/head_principal.htm HTTP/1.1" 200 3361	
200.73.40.132 [07/Nov/	2004:04:14:22 -0300	"GET	/img_index/organizaciones1.jpg HTTP/1.1" 200 7543	
200.73.40.132 [07/Nov/	2004:04:14:22 -0300	"GET	/img_index/novedades2.jpg HTTP/1.1" 200 8089	
200.73.40.132 [07/Nov/	2004:04:14:22 -0300	"GET	/img_index/escmovil2.jpg HTTP/1.1" 200 8077	



- User Interaction
- Application State
- User State





- User Interaction
- Application State
- User State
- Taxonomy-Based

Select:: mark something as interesting

Explore:: show me something else

Reconfigure:: show me a different arrangement

Encode:: show me a different representation

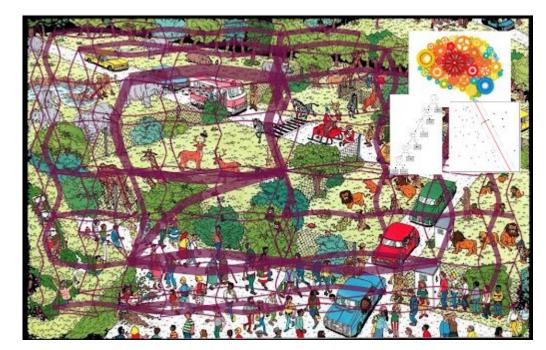
Abstract/Elaborate:: show me more or less detail

Filter:: show me something conditionally

Connect:: show me related items



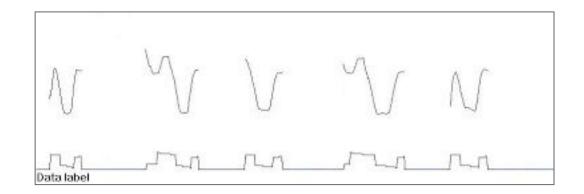
- User Interaction
- Application State
- User State
- Taxonomy-Based
- Image Space



Finding Waldo: Learning about Users from their Interactions, Brown et al. VAST 2014



- User Interaction
- Application State
- User State
- Taxonomy-Based
- Image Space
- Temporal Signal



AB WHAT: Grammar

Grammar: Generate Reusable Scripts

• Logic Rules

Enhancing Visual Analysis of Network Traffic Using a Knowledge Representation, Xiao et al. VAST 2006

AB WHAT: Grammar

Grammar: Generate Reusable Scripts

- Logic Rules
- Languages and Scripts

Reported crime in Alabama (a) { 'in', ' '} before: 'Alabama' \rightarrow {'Alabama', word} (b) *selection*: {'Alabama'} 'in' \rightarrow {'in', word, lowercase } $`` \rightarrow \{``\}$ Ø after: before: $\{(``), (`in', ``), (word, ``), (lowercase, ``)\}$ (c) selection: {('Alabama'), (word)} after: Ø $\{(), ('Alabama'), ()\}$ $\{(), (word), ()\}$ $\{(\cdot, \cdot), 0, 0\}$ $\{(word, ``), (), ()\}$ {(*word*, ''),('Alabama'),()} $\{(' '), ('Alabama'), ()\}$ $\{(word, ``), (word), ()\}$ (d) $\frac{(, ,), (word), ()}{(, ,), (word), ()}$ $\{(lowercase, ``), (), ()\}$ $\{('in', '), (), ()\}$ $\{('in', '), ('Alabama'), ()\}$ {(lowercase, ''),('Alabama'),()} $\{('in', '), (word), ()\}$ {(lowercase, ''),(word),()} $\{(lowercase, ``), (`Alabama'), ()\} \rightarrow /[a-z]+ (Alabama)/$ (e)

Wrangler: interactive visual specification of data transformation scripts, Kandel et al. CHI 2011

AB WHAT: Grammar

Grammar: Generate Reusable Scripts

- Logic Rules
- Languages and Scripts
- Specifications

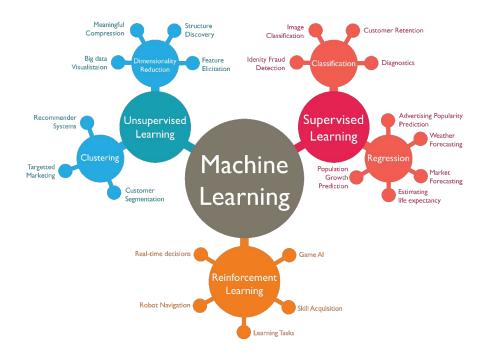
```
Mark := Rectangle | Symbol | Line | Text
GlyphElement := Mark | Guide | GuideCoordinator |
    DataDrivenGuide
Glyph := GlyphElement*, LayoutConstraint<GlyphElement>*
ChartElement := PlotSegment | Link | Mark | Legend | Guide |
    GuideCoordinator
PlotSegment := Glyph, (Scaffold | Axis){0..2}, Sublayout,
    CoordinateSystem
Attribute := "x1" | "y1" | "x2" | "y2" | ...
ElementAttribute<ElementType> := ElementType, Attribute
ParentAttribute := Attribute
ConstraintType := "equals"
LayoutConstraint<ElementType> := (ParentAttribute
    ElementAttribute<ElementType>){2}, ConstraintType
Chart := ChartElement*, Scale*, LayoutConstraint<ChartElement>*
          "*": zero or more; "{0..2}": zero to two; "|": or;
 Notation "X<Type>": template with parameter "Type"
```

Charticulator: Interactive construction of bespoke chart layouts, Ren et al. TVCG, 2018



Model: Abstractions of Actions

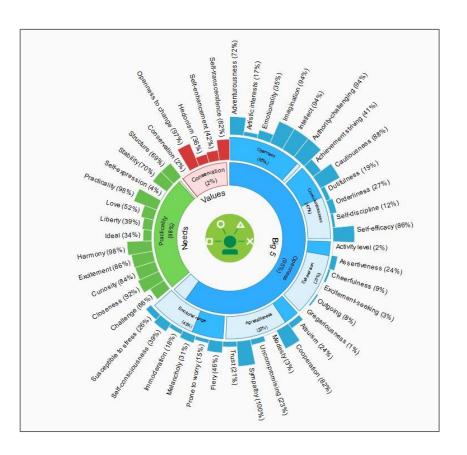
• Machine Learning Models





Model: Abstractions of Actions

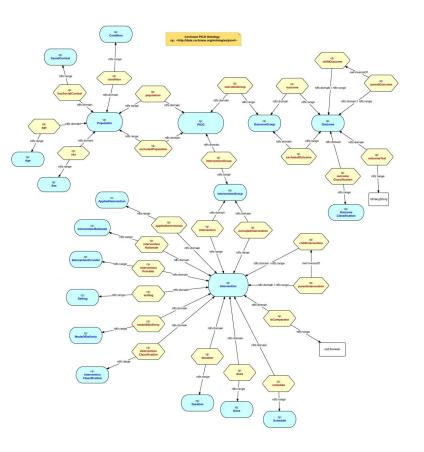
- Machine Learning Models
- User Models





Graph: Actions and Relations

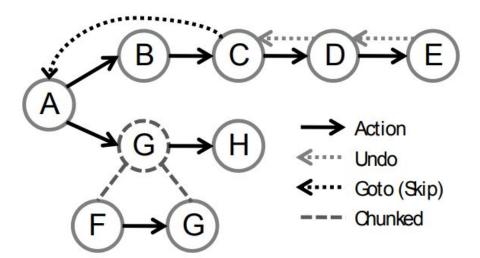
• Entity and Concept Graph





Graph: Actions and Relations

- Entity and Concept Graph
- History Graph



Graphical Histories for Visualization: Supporting Analysis, Communication, and Evaluation, Heer et al. InfoVis, 2008

Techniques: HOW to Analyze Provenance Data

Classification Models

Pattern Analysis

Probabilistic Models / Prediction

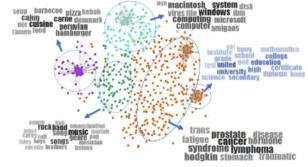
Program Synthesis

Interactive Visual Analysis



Classification: Differentiate sequences of interactions into meaningful groupings

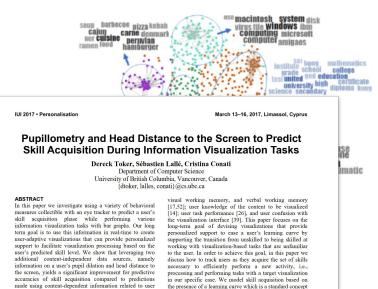
• Clustering



Sherkat et al., 2018

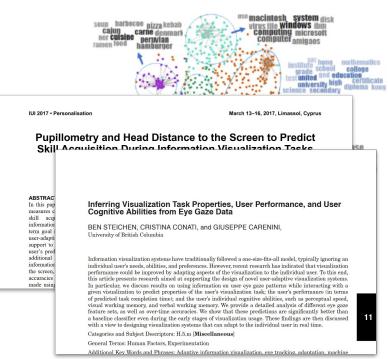
HOW: Classification Models

- Clustering
- Regression



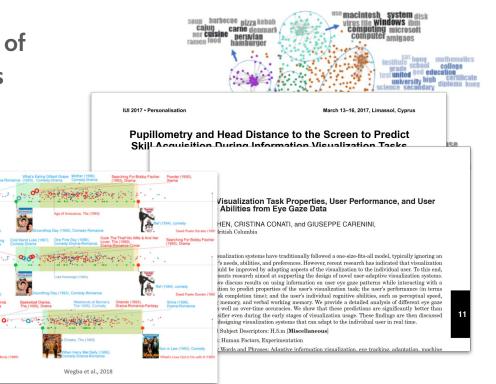
HOW: Classification Models

- Clustering
- Regression
- SVMs



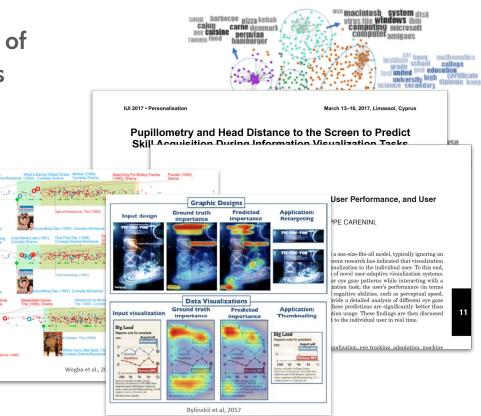


- Clustering
- Regression
- SVMs
- Topic modeling



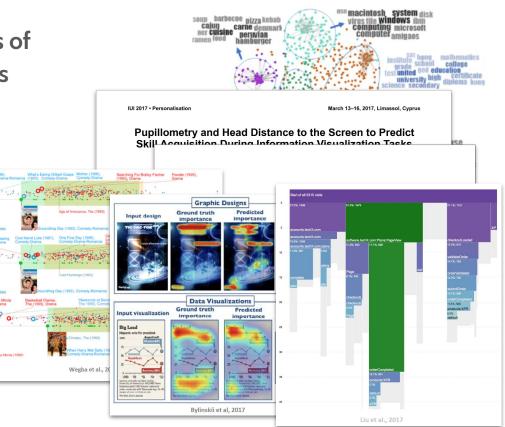


- Clustering
- Regression
- SVMs
- Topic modeling
- Neural networks



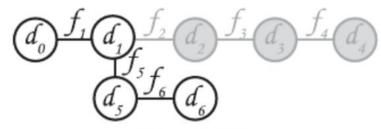
HOW: Classification Models

- Clustering
- Regression
- SVMs
- Topic modeling
- Neural networks
- Hierarchical techniques





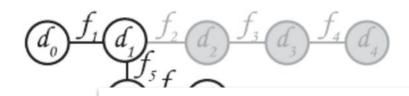
• Adaptive contextualization



Gotz et al., 2017



- Adaptive contextualization
- Extraction of branching patterns



Patterns and Sequences: Interactive Exploration of Clickstreams to Understand Common Visitor Paths

Zhicheng Liu, Yang Wang, Mira Dontcheva, Matthew Hoffman, Seth Walker and Alan Wilson

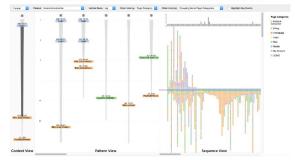
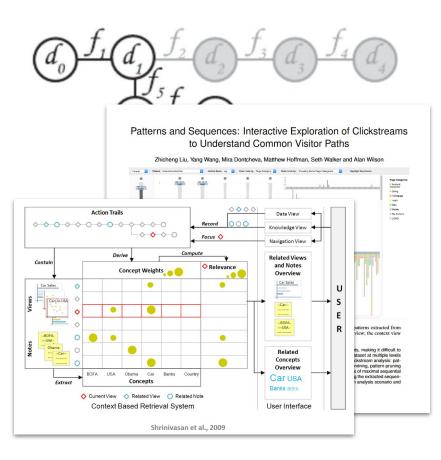


Fig. 1: Interface design for interactive clickstream analysis: the pattern view shows maximal sequential patterns extracted from the dataset; the sequence view displays raw sequences in coordination with user interaction in the pattern view; the context view provides contextual information on the segment and hierarchical level of the dataset being explored.

Abstract—Modern web diskstraam data consists ol lorg, high-dimensional sequences of malikvasite events, making it difficul to analyze. Tolowing the evencruching principle hat the visual interface should provide information about the dataset at multiple lowise of granularity and allow users to esaily navigate across these levels, we identify four levels of granularity in clotistraam analysis: pair terrs, segments, sequences and events. We present an analysis: pairtee constrainty of the stagest and the principal and coordinated exploration between patterns and sequences. Based on this approach, we discuss properties of maximal sequential patterns, propends the number of patterns and describe despire noreiderations for visualizing the extracted sequential patterns and the corresponding raw sequences. We demonstrate the viability of our approach through an analysis scenario and discuss the storgets and limitations of the mothods based on user fordbask.

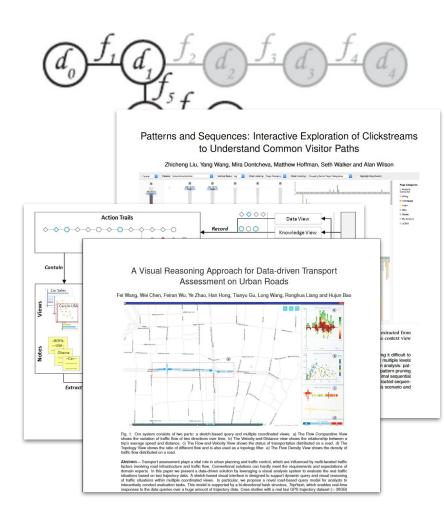


- Adaptive contextualization
- Extraction of branching patterns
- Retrieving notes from past analyses



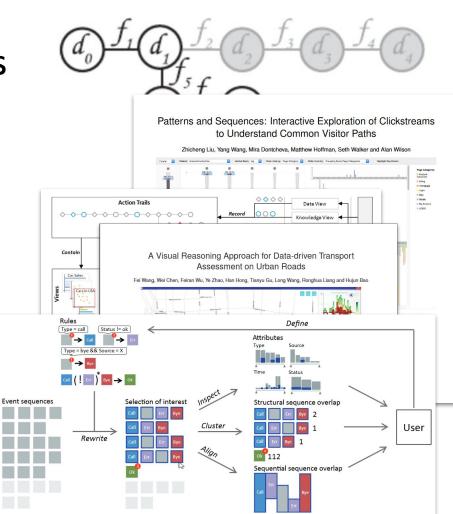


- Adaptive contextualization
- Extraction of branching patterns
- Retrieving notes from past analyses
- Sketches



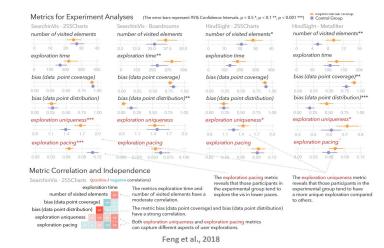


- Adaptive contextualization
- Extraction of branching patterns
- Retrieving notes from past analyses
- Sketches
- Rule-based systems



Probabilistic Models: Mitigating the inherent uncertainty in interpreting and inferring from provenance data

• Traditional statistical models



Probabilistic Models: Mitigating the inherent uncertainty in interpreting and inferring from provenance data

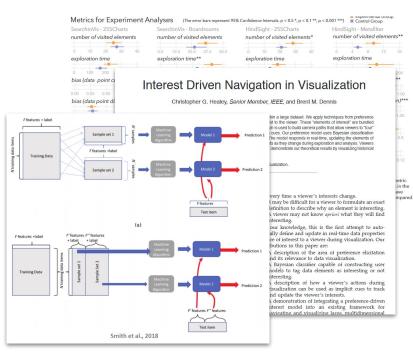
- Traditional statistical models
- Bayesian probability and inference

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0 100 200										-
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0.00 0.25 0.50 exploration unique 0.8 1.1 1.4 exploration pacing 0.00 0.03 0.06	elicitation into spati areas of to tag ele interest b can also climatolo	to automatically identi ally local clusters, and o interest within their data ments in a dataset as i ased on a viewer's actio interact directly with inte- gy data collected at loco	a new method to explo y data elements that ar onnected together to for the salso visualized to neresting or not interes ns. This allows us to tra- rest rules the preference ations throughout the wo c, classification, navigati	e of potential m a graph. Th provide way sting to the vie ok a viewer's i e model define orld.	interest to the ne graph is used finding cues. Or ewer. The mode interests as they as. We demonst	viewer. Thes I to build cam ir preference I responds in change duri rate our theor	e "elements era paths th model use real-time, u ng exploration	of interest at allow vie s Bayesian updating th on and ana	" are bundled wers to "tour" classification e elements of lysis. Viewers	1
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viewer. The elements are visualized as multidimensional navigating and visualizing large, multidimensional

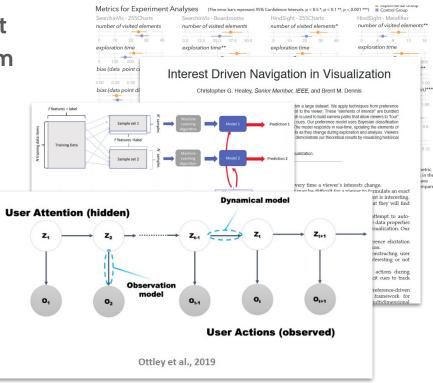
Probabilistic Models: Mitigating the inherent uncertainty in interpreting and inferring from provenance data

- Traditional statistical models
- Bayesian probability and inference
- Neural networks



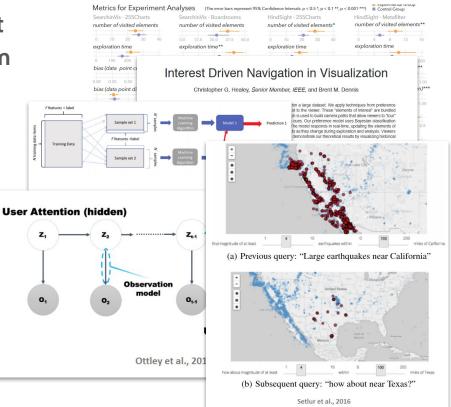
Probabilistic Models: Mitigating the inherent uncertainty in interpreting and inferring from provenance data

- Traditional statistical models
- Bayesian probability and inference
- Neural networks
- Markov models



Probabilistic Models: Mitigating the inherent uncertainty in interpreting and inferring from provenance data

- Traditional statistical models
- Bayesian probability and inference
- Neural networks
- Markov models
- Natural language processing





Program Synthesis: Create executable scripts based on past user interactions

• Domain-specific languages

Capturing and Supporting the Analysis Process

Nazanin Kadivar, Victor Chen, Dustin Dunsmuir, Eric Lee, Cheryl Qian, John Dill, Christopher Shaw, Robert Woodbury

School of Interactive Arts and Technology Simon Fraser University

> evidentizy trails, weigh their quality, and compare their strengths and weaknesses. For example, an includingene analyst may analyze field report documents, or a computer scientist may investigate reports written about a software linkary. For e situations where the document collection is small, the exercise is signify constrained, and the period of investigation is short, an investigator can easily develop sufficient knowledge of the domain to const to a high-quality narver to the quartion at

hand. With large document collections, open-ended questions or long periods of investigation, management of the document corpus, the hypotheses formed, and the avenues investigated

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ABSTRACT

INDEX TERMS: 1.3.8 [Computer Graphics]: Applications-Visual Analytics, 1.6.9 [Visualization]: information visualization, H.5.2 [Information Interfaces & Presentations]: User Interfaces -Graphical User Interfaces (GUI)

KEYWORDS: Visual Analytics, Sense-making, Analysis

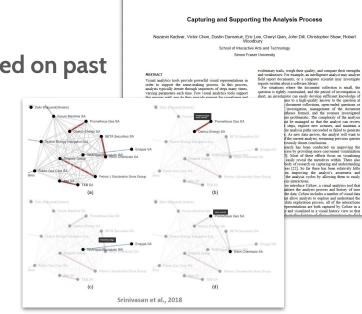
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Program Synthesis: Create executable scripts based on past user interactions

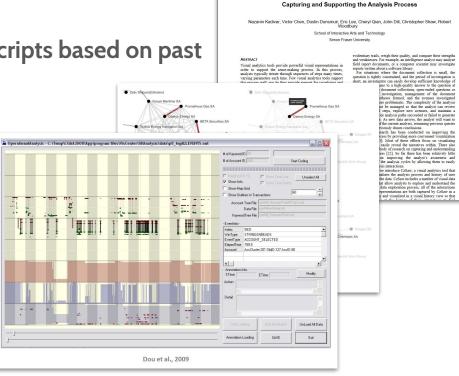
- Domain-specific languages
- Graphs





Program Synthesis: Create executable scripts based on past user interactions

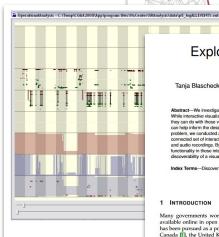
- Domain-specific languages
- Graphs
- Think-aloud studies





Program Synthesis: Create executable scripts based on past user interactions

- Domain-specific languages
- Graphs
- Think-aloud studies
- Reviewing past provenance



Capturing and Supporting the Analysis Process Nazanin Kadivar, Victor Chen, Dustin Dunsmuir, Eric Lee, Cheryl Qian, John Dill, Christopher Shaw, Robert School of Interactive Arts and Technology Simon Fraser University evidentiary trails, weigh their quality, and compare their strength and weaknesses. For example, an intelligence analyst may analyze ABSTRAC Visual analytics tools provide powerful visual representations in field report documents, or a computer scientist may investigate Por situations where the document collection is small, the order to support the sense-making process. In this process varying parameters each time. Few visual analytics tools support question is tightly constrained, and the period of investigation in short, an investigator can easily develop sufficient knowledge of ime to a high-quality answer to the question at ment collections, open-ended questions o tigation, management of the documen and the avernes investigate atic. The complexity of the analysis ged so that the analyst can review ore new avenues, and maintain a analysis naths succeeded or failed to generate As new data arrives, the analyst will want to the current analysis, rerunning prevearch has been conducted on improving th asily reveal the narratives within There also oods of research on canturing and understanding is [22]. So far there has been relatively little mproving the analyst's awareness and Exploration Strategies for Discovery of Interactivity in Visualizations Tanja Blascheck, Lindsay MacDonald Vermeulen, Jo Vermeulen, Charles Perin, Wesley Willett, Thomas Ertl and Sheelagh Carpendale Abstract-We investigate how people discover the functionality of an interactive visualization that was designed for the general public. While interactive visualizations are increasingly available for public use, we still know little about how the general public discovers what they can do with these visualizations and what interactions are available. Developing a better understanding of this discovery process can help inform the design of visualizations for the general public, which in turn can help make data more accessible. To unpack this problem, we conducted a lab study in which participants were free to use their own methods to discover the functionality of a connected set of interactive visualizations of public energy data. We collected eve movement data and interaction logs as well as video and audio recordings. By analyzing this combined data we extract exploration strategies that the participants employed to discover the functionality in these interactive visualizations. These exploration strategies illuminate possible design directions for improving the discoverability of a visualization's functionality.

Index Terms-Discovery: Visualization: Open Data: Evaluation: Eve Tracking: Interaction Logs: Think-Aloud:

1 INTRODUCTION

Many governments worldwide strive to make their data available online in open formats. This open data movement has been pursued as a political priority in countries such as Canada [1], the United Kingdom [2], Germany [3], and the European Union as a whole 4. This data is typically only available in raw formats like spreadsheets and CSV files [5], making it hard for the general public to access and explore. Moreover, citizens often lack the means or skills to process, visualize, and understand the data 6.

A popular way of making open data more accessible is via web-based interactive visualizations. Some examples include the OECD Better Life Index 71, the NCDRisc Height interactions, and leveraging the familiar. Some of these Map [8], the Crime Maps of UK cities [9], or the Live London exploration strategies have been documented previously, Underground Map [10]. However, it remains unclear how including eyes only [11], reading text, opportunistic inter-

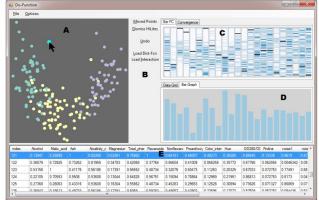
We contribute a detailed mixed-methods study from which we identify a variety of exploration strategies that people use when discovering how to interact with a visualization. We report the results from our observations of 24 participants as they used their own methods to discover the functionality of an open data visualization on a government website dedicated to providing information on energy data. We collected and integrated eve movement data and

interaction logs as well as video and audio recordings to extract exploration strategies that participants employed to discover the visualizations' functionality. These exploration strategies are: eyes only, reading text, opportunistic interactions, entry points, structural interactions, permutation actions 1121 normutation interactions 1131 and choosis



Interactive Visual Analytics: User-driven approaches for provenance analysis

• Semantic interaction

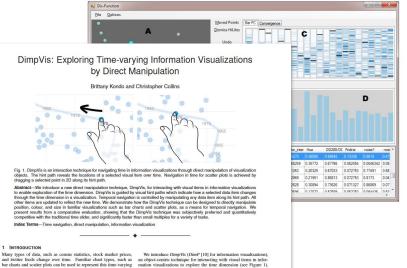


Brown et al., 2012



Interactive Visual Analytics: User-driven approaches for provenance analysis

Semantic interaction



side (known as small multiples [311). However, images do not convey

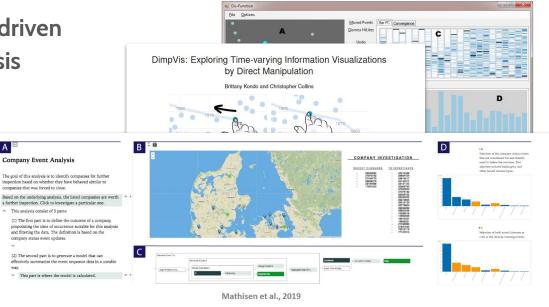
data. Changes in data values over time are most often shown through DimpVis enables intuitive investigation of spatial queries. For examanimation, usually paired with a separate time slider widget. Using ple, to answer "Was this bar ever at 500?" in a time-varying bar chart, this technique requires divided attention-manipulating the time slider one simply has to drag the bar to that height. If a moment in time exists while observing how items of interest change. Alternatively, images when the bar is at the height, the visualization is moved to that time. of the visualization at each moment in time can be presented side-bydata item changes through the time dimension of a visualization. D



Α

Interactive Visual Analytics: User-driven approaches for provenance analysis

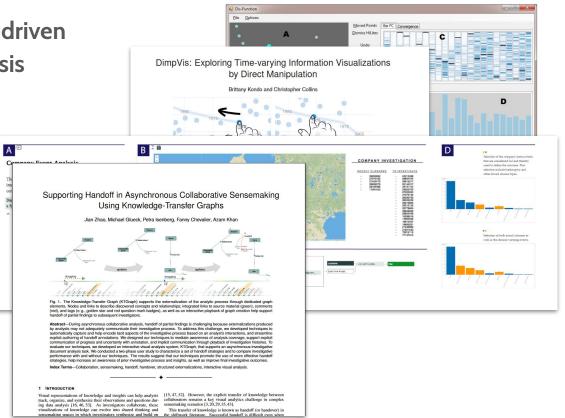
- Semantic interaction
- Visual analytics tools





Interactive Visual Analytics: User-driven approaches for provenance analysis

- Semantic interaction
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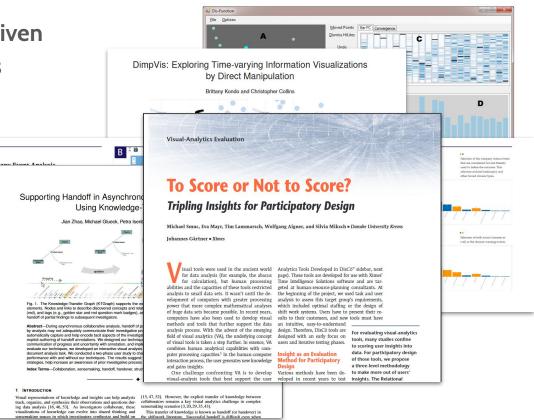




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Interactive Visual Analytics: User-driven approaches for provenance analysis

- Semantic interaction
- Visual analytics tools
- Analysis of visual design



Future Research

WHY

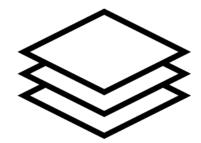
Still many opportunities such as user intent modelling.

Can support important questions in related field such as Explainable AI.

WHAT

Multi-layer provenance model: from system log to user reasoning

Challenges in user reasoning capture





Future Research

HOW

- Utilization of more advanced Machine Learning methods
- Fundamental challenges such as "chunking": grouping the steps in an interaction sequence

Standard and Integration

- Most provenance tools have their own formats, which makes data exchange and integration almost impossible
- A common standard will be beneficial to the all related fields

